

Mr. Predictions

THE IMPACT OF DIGITAL ENGAGEMENT RANKING (DR) IN 2018 WORLD CUP



The DR hit the winning team in **57.81%** of the games;

Considering only the net game (winner in regular time) the rate rises to **71.15%**;



DIGITAL ENGAGEMENT (PREFERENCE)

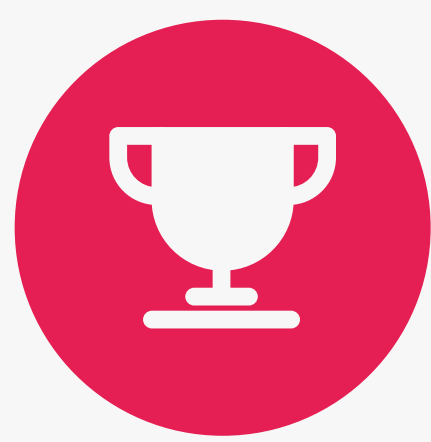
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FIFA RANKING (TECHNICAL CRITERIA)



In direct comparison, the DR stands out in

85,71%



The DR hit the most important game: **THE CUP FINAL**;

The DR hit **100%** of the Group A matches



The DR hit **6 IN 8** games of the second round

there are situation which the "PERSONAL CHOICE" in mass (engagement) prevails over the TECHNICAL PERFORMANCE.

THE PROPORTION IN THIS CUP WAS 1.85:1.

